

Welcome to Day 2!

Taking **Health Promotion** to the Streets

Mobilizing Our Communities

Why stories; the story technology, what to be listening for, why it matters

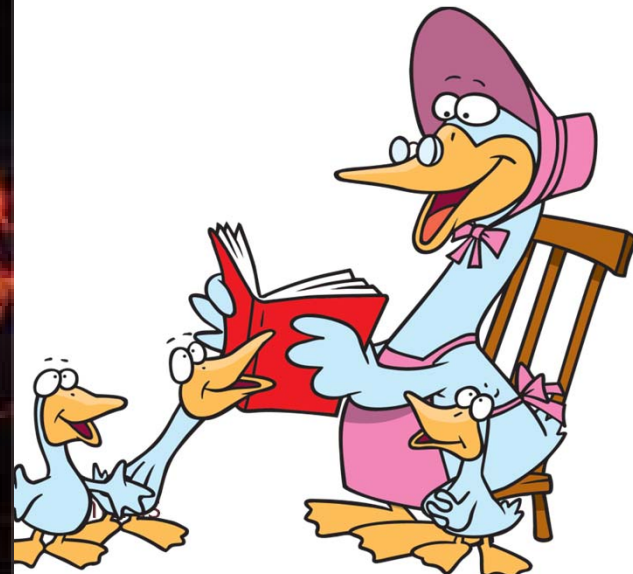


“Words are
how we think,
story is how we link.”



C. Baldwin “Storycatcher”

Stories Connect Us. We All Tell Stories.



Connections. Technology. Methodologies.



2014



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Story is a map.

The map that gets one person through gets the next person through.

We depend on story to learn from each other, to inspire values-based action, to imagine the new ways forward.

C. Baldwin "Storycatcher



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”

Stories

- Stories start with listening. Why?
 - Deeply understand others.
 - Empowers the storyteller.
 - Good listening brings out good stories.
 - Connection
 - Trust
 - Learning
- “...story is the next closest thing to direct experience” Annette Simmonds



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Listening is not a Competitive Sport

- Give your full attention
- Acknowledge what you hear
- Give the person time to think and talk
- Listen until the end....sometimes the power is in the final thought



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Stories & our Health Promotion Work

- Tool we can use
- Share our learnings, real life events & people
- Make connections
- Show results and lessons learned
- Highlight our communities
- Evokes emotions and motivates
- Puts a face to the work



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The Narrative Room

At Your Tables....

- Two Roles (Storyteller & Listener)
 - Identify a Storyteller
 - Everyone else is a listener
- Storyteller tells a story about your favorite vacation
- After telling the story, the storyteller stands up and moves back from the table



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The Narrative Room

After the story has been shared....

Listeners discuss and write down

- What was that story about?
- If we had to give his/her story a title, what would it be?

Invite the storyteller back into the circle to answer

- What was that experience like for you ?
- How does the group's understanding of your story match your own?



Sharing a Story...through Technology

<http://www.youtube.com/watch?v=HcH71oiOd48>



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“The problems that exist in the world today cannot be solved by the level of thinking that created them.”

C. Baldwin “Storycatcher”



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Your Role for the Morning

Program has assembled 9 stories & over 18 storytellers ; you get to choose 3 to attend

Listen, learn, participate and share

Lunch at 12pm

Closing Plenary Panel at 1pm



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0915-1000	<i>ATVs and Advocacy, Lessons Learned – Dr. Natalie Yanchar & Shirley Ann Burdock</i>	<i>Chamber Secrets: The Inside Scoop on High Impact Municipal Advocacy - Deputy Warden Stephen Paquette</i>	<i>CBDHA Baby Friendly Journey: Creating Healthier Communities through Supportive Policies- Kim Shebib and Erin Forsey</i>
1015-1100	<i>Food Matters: Building a Food Strategy in HRM– Valerie Blair & Marla MacLeod</i>	<i>Re-building a breastfeeding supportive culture – Annick Arseneau & Leah Poirier</i>	<i>Stepping Back? Examining the Health Promotion Losses in Tobacco Control – Eleanor Beaton & Dan Steeves</i>
1115-1200	<i>Global Tour: Communities Addressing Stereotypes- Sherry Jarvis, Anna Jacobs, Angela Simmonds, Dejay Clayton</i>	<i>Evidence to Action-Capital Health, Public Health's Evidence Gathering and Analysis Process – Nicole Druhan McGinn</i>	<i>A Community Responds to Violence Against Women & Girls- Sue Bookchin & Helen Lanthier</i>



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